**CENTRE FOR KNOWLEDGE MANAGEMENT EXCELLENCE** (CKME) is an emerging & innovative organization which promotes the development, knowledge and ongoing research in the field of management. It is designed to serve professionals involved in all aspects of the management which underlie modern developments and advancements in the field of management. CKME provides an outstanding academic medium for students, researchers, professors and industrialists to share their knowledge and skills and disseminate their knowledge and research worldwide by the means of this platform. CKME comprises of various products that includes Journals, Books, Conferences, Databases, and Video Journals that would help its stakeholders to perform self-directed learning & aspire to improve the professional skills**.**

**STM Conferences (STMC)** is an online platform of various centre of excellences under Consortium E-learning Pvt Ltd. (CELNET) where you can get the detail information about the conferences, seminars, workshops and other-related events. This is the platform where the scholars/researchers can share their knowledge and help the modern world to get the maximum utilization through it. STMC is making its mark in the country with the amalgamation of researchers and analysts, inventors, scientists, entrepreneurs, academicians and many more by conducting workshops, training programs, seminars and conferences. These are the events basically based on knowledge exchange and research-sharing concepts.

### About Venue

Holiday Inn, Mayur Vihar is a 4-star property located ideally with close proximity to business as well as shopping destinations in New Delhi. The hotel features a business centre, spa and outdoor pool. This contemporary hotel is a 6-minutes walk from the New Ashok Nagar metro stop, 10 kms from Humayun's Tomb and 12 kms from the National Zoological Park Delhi. The distance of Holiday Inn is 43.2 kms and 36 kms from Delhi Airport and New Delhi Railway Station respectively. By road time taken to reach Holiday Inn from IGIT Airport is 80 minutes and from New Delhi Railway Station is 45 minutes.

## We Offer

- Conference Kit (Conference Proceedings, Notepad, Pen, Lunch Coupon, Event Schedule of the day, Registration Ticket, Lanyard)
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November

# CKME Management 2018

Delhi

## Management Excellence Conference & Expo

EXHIBITION

CONFERENCE

ENTREPRENEURSHIP

TECHNICAL SESSIONS

**28th November,2018**

**Holiday Inn**
**Mayur Vihar,**
**New Delhi, India**

The India's Show

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## BACKGROUND

Industry in India is on the verge of a growth which can be duly credited to the betterment of the India. Indian Industries generates job for the budding entrepreneurs who are ready to prove their talent and expertise. The projects range from small business to the development of MNC's. Business projects in India are made on a joint venture basis. Many Indian companies are highly sector specific – e.g. finance, advertising, marketing etc. The business industry in India has not been in very high focus previously.

However, together with the education sector, the management sector is gaining high importance. Therefore, from the past years the industry is being on the right track & this is the perfect time to enter and invest in this industry. This has created plenty of opportunities for small startup companies but still Status and Future of Management Education in India does require a radical change.

## CKME MANAGEMENT 2018 CONFERENCE

CKME is Organizing Conference on Management. The aim of this Conference is to review the challenges and new opportunities faced by the entrepreneurs and business person. The results of it will be great help for the corporate professionals. The conference will be held every year to make it an ideal platform for people to share views and experiences in Management related areas.

## SCOPE

Conference is to provide an national platform for presenting and publishing the latest management research outcomes related to the topics of Business and Management. This conference offers good opportunities for the delegates to exchange new ideas and to establish research / business links, as well as to build global partnership for potential collaboration. We sincerely hope that the conference will help advance knowledge in relevant academic fields.

## THEME OF THE CONFERENCE

- Business
- Human Resource Management
- Management
- Finance
- Industry
- Marketing

## CALL FOR ABSTRACTS

Papers on any of the above-mentioned themes are invited from research scholar, faculty, scientists and research scholars. Those interested are requested to submit abstract (not exceeding 500 words on A4 size paper in Times New Roman with 12 font) to the conference convener, by 31st Oct 2018. Soft copy of abstract must be mailed to ckme@conwiz.in

## Why To Attend Our Conference

- Find Inspirations & Fresh Ideas
- Network with other bright minds
- Learn from the Expert
- Promote and Market yourself
- Discover new areas in research
- Continual learning is the best way to advance

### Important Dates

- Last Date for Abstract Submission: 31st October 2018.
- Last Date for Full Paper Submission: 15th November 2018.
- Notification of Acceptance: Within a week of Submission.
- Copyright Forms duly filled and signed from all the authors must be submitted along with the Full Paper.

Full Paper will be accepted as per appropriate Focus and Scope of the National Journal without any cost.

## REGISTRATION

The delegate fee includes conference proceedings, registration kit and working lunch. Delegate fee can be wired transfered/sent by demand draft drawn in favour of **Consortium eLearning Network Pvt. Ltd.**
Bank Name: HDFC
Bank Location: Sector-62, NOIDA, U.P. India
A/c no: 03942000001153
IFSC Code: HDFC0000394
Swift Code: HDFCINBBXXX
***Registration fee once paid will not be refunded.***

## REGISTRATION FEES

| Categories | Indian Delegates (INR) | International (USD) |
|---|---|---|
| Academic Faculty | 4000 | 125 |
| Industrial | 4500 | 150 |
| Researchers | 3500 | 100 |
| Students | 2500 | 75 |
| Accompanying Member | 2500 | 75 |

- *Price Exclusive of 18% GST.*
- *Group Discount of 5% available for 3 people register from same Institute / Organization*
- *10% Early Bird Discount available till 15th October 2018*

## EXHIBITION

**CKME Management 2018** offers a wide variety of professional and innovative seminars, along with a focused exhibition exposing participants to the new products, technologies, tools, cutting edge of information, databases, digital projects and using the best speakers.

## WHY EXHIBIT

- Meeting Senior Executives
- Efficient Networking
- Exclusive Access
- Platform for New Product Launch
- Year-Round Promotions
- Meeting with top Decision Makers
- Form Strategic Alliances
- Branding Opportunity

## VISITOR/EXHIBITOR PROFILE

| VISITORS | EXHIBITORS |
|---|---|
| Researchers<br>HOD's<br>Trainers<br>Experts<br>Decision Makers<br>Professionals<br>Management Students<br>Policy Makers<br>Management Educators<br>Government officials | Finance Firms<br>Venture Funding Capitalist<br>Management Colleges<br>Publication Houses<br>Software Companies<br>Management Consulting Firms<br>Medium/Small Scale industries<br>Management Societies |

## BENEFITS FOR AN EXHIBITOR

- Launch New Products And Services.
- Meet Hundreds of Industry Experts, Researchers, Professionals and Academicians.
- Meet new prospects and generate leads.
- Access and Network with the Top Decision Makers and influencers in the Industry.

## EXHIBITOR CATEGORY

| Categories | Rate/Sqm* (INR) | Rate/Sqm* (USD) |
|---|---|---|
| Standard | 6000 | 200 |
| Academia | 4000 | 150 |
| Startups / Small / Micro Enterprises | 3000 | 120 |

* *Price Exclusive of 18% GST.*

Please refer guidelines, terms and conditions in our website
www.stmconferences.com

**POSTER AWARD**

To appreciate the efforts put in by the poster presenters, the best posters will be awarded